

Kids Run Sponsorship Opportunities (Event Date: June 6, 2020)



Sponsorship Levels:	Finish Line \$5,000	Mini-Dash \$3,000	Warm-Up \$2,000	Mid-Way Water \$1,000
Prominent logo placement on finish line tape				
Company logo/commercial display on main stage digital screen				
Company logo within email sent to 5,000 past attendees and 50,000 Independent Health members				
Company recognition within "thank you" correspondence sent to participants				
Company-branded road signs throughout race track				
Logo placement on 40,000 flyers distributed to local elementary schools				
Logo placement on 15,000 informational brochures distributed at local Wegmans locations				
Name mention on Independent Health Foundation social media				
Company logo included on postcard sent out to past event attendees				
Logo hyperlinked with your company's website on Kids Run website for 1 year				
Opportunity to host table/distribute company literature				
Exclusive branding opportunities (banners, signage, etc.) for specific race area	FINISH LINE	MINI-DASH	WARM-UP	MID-WAY WATER
Logo recognition on main stage "Sponsor Thank You" banner				
Opportunity to make a difference in the health and well-being of Western New York				
We commit to making a difference in our community (✓)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

The Independent Health Foundation is a 501(c)(3) not-for-profit, tax-exempt, charitable organization. For your reference, our Federal Tax ID number is 16-1417199.

A copy of the latest annual report of the Foundation may be obtained, upon request, by contacting the Independent Health Foundation or the New York State Attorney General's Charities Bureau. Requests to the Foundation should be addressed to the Foundation at 511 Farber Lakes Dr., Buffalo, NY 14221. Requests to the Charities Bureau should be addressed to the New York State Attorney General's Charities Bureau, Attn: FOIL Officer, 120 Broadway, New York, NY 10271. Copies of the annual report and other information concerning charitable organizations may also be obtained from the Attorney General's website at <https://www.charitiesnys.com>, or by contacting the Charities Bureau at (212) 416-8401.





Please complete this form by March 6, 2020 and mail, fax, or email to:

Independent Health Foundation
 511 Farber Lakes Dr., Buffalo, NY 14221 | Fax: (716) 635-3984 | foundation@independenthealth.com

Please indicate sponsorship opportunity:

- | | |
|--|--|
| <input type="checkbox"/> Finish Line Sponsor \$5,000 | <input type="checkbox"/> Warm-Up Sponsor \$2,000 |
| <input type="checkbox"/> Mini-Dash Sponsor \$3,000 | <input type="checkbox"/> Mid-Way Water Sponsor \$1,000 |
| <input type="checkbox"/> I want to customize a sponsorship package | |

Table opportunities are available for organizations that wish to have a physical presence at the Kids Run event.

TABLE SPONSORSHIP

Please check a sponsor level.

- \$350 Table Sponsor** – I commit to providing at least 1,000 free kid-themed giveaways to race attendees (healthy items such as toothbrushes, gym bags, bouncy balls, stress balls, Frisbees, etc.) Some items are prohibited at the park, such as balloons, candy and unhealthy items.
List all informational materials, products and/or giveaways your organization will distribute at your exhibit space (required).

- \$700 Table Sponsor** – Sponsor will not need to provide any giveaways to participants, but will receive recognition on our website as well as at the event.

CONTACT INFORMATION

Company/Organization Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Email: _____ Phone: _____

Organizational Contact: _____ Cell: _____

Day of Event Contact: _____ Cell: _____

Signature: _____ Date: _____